

AI BRAND MONITORING PLATFORM
WITH BRAND NARRATIVE INTELLIGENCE

AI Shopping Traffic Grew 693% Last Year — and It's Just Getting Started

Adobe Analytics · Holiday 2025 · 1 trillion+ visits tracked

That's good news for some companies, bad news for others. When AI paints a negative picture about your brand you lose thousands of sales.

We track your mentions and brand narrative — so you know what gen AI is telling your customers.

Tracks ChatGPT · Claude · Gemini · Perplexity

shensuo.ai



REAL-WORLD IMPACT

Duolingo lost **1.9 million monthly active users in a single quarter** — because AI was telling consumers the app had replaced humans and that sacrificed quality. Their stock dropped **71% in one year**. Don't let that happen to your brand — **try us out free**.

[Read our full article →](#)

\$3–5 Trillion in global commerce will flow through AI agents by 2030

McKinsey Global Institute · Agentic Commerce Report, 2025



Tracks All Major LLMs

Lost Prompt Recovery & Narrative Tracking

60+ Features & More Competitive Pricing

Shensuo is the only AI brand monitoring platform that maps your full entity landscape, surfaces lost prompts, generates realistic prompt variants, and interprets the narrative AI builds about your brand — across all 4 major LLMs.

[This document outlines each feature, the competitive gap it closes, and why it matters to your bottom line.](#)

EXCLUSIVE FEATURES

Features Made for Ease of Use & Impact

MAP

Entity Landscape Mapping

ONLY IN SHENSUO

Know who is in the AI conversation — before you scan.

Most tools tell you your score. Shensuo tells you who the score is against. Map competitors, publishers, retailers, and resellers into a named registry that seeds every scan. No one else does this.

FIND

Lost Prompt Recovery

ONLY IN SHENSUO

Find the prompts where you disappeared — and fix them.

Shensuo's Audit tab surfaces every prompt that returned zero brand mentions, showing exactly what AI said instead — and which competitor showed up. Your recovery roadmap is built in.

FAN

Prompt Fanout / Variant Generation

ONLY IN SHENSUO

One seed prompt. Eight buyer-realistic variants. Complete coverage.

A single prompt shows one slice of AI opinion. Shensuo generates 8 linguistically distinct variants per seed — different angles, intents, and buyer contexts — giving you statistically meaningful monitoring data.

PLATFORM FEATURES

Made for Real AI Tracking in a New Era.

Brand Narrative Intelligence

AI interprets — not just counts.

Know the story AI tells about your brand — not just how often it says your name. High mentions with a bad narrative is still a loss.

All 4 LLMs Tracked

ChatGPT · Claude · Gemini · Perplexity

5 of 10 competitors miss Claude entirely. Shensuo tracks all 4 on every paid plan so you never have a blind spot.

White-Label Platform UI

Your agency brand. Your client login.

Not just branded reports — the entire app UI adopts your agency's logo, colors, and name. Clients see your brand, not ours.

Source Influence Tracking

See which sites feed AI answers about you.

Identify which domains AI cites when answering about your brand — and which competitor content is getting cited instead.

Multi-Tenant Client Seats

Client logins scoped to their data only.

Agency and Enterprise plans include client viewer seats with project-level isolation. Run dozens of clients from one dashboard.

AI-Powered Brand Context

Context flows through every feature.

Your brand description seeds entity suggestions, prompt ideas, and fanout variants. The platform learns your brand — not just your keyword.

COMPETITIVE ANALYSIS

Feature Comparison

9 platforms. 10 dimensions. One clear winner.

✓ Full support ~ Partial ✗ Not available

Feature	Shensuo	Otterly	Profound	Scrunch	Semrush	Authoritas	Brandw...	Talkwal...	Mention
Tracks All Major LLMs	✓	~	✓	✓	~	✓	✗	✗	✗
Entity Landscape Mapping	✓	✗	✗	✗	✗	✗	✗	✗	✗
Lost Prompt Recovery	✓	✗	✗	✗	✗	✗	✗	✗	✗
Prompt Fanout / Variants	✓	✓	✓	✓	~	✓	✗	✗	✗
Brand Narrative Analysis	✓	✓	✓	✓	~	✓	✗	✗	✗
Source / Citation Tracking	✓	✓	✓	✓	~	✓	✗	✗	✗
White-Label Platform UI	✓	✗	✗	✗	✗	✗	✗	✗	✗
Multi-Tenant Client Seats	✓	✓	✗	✗	✗	✗	✗	✗	✗
Entry-Level Pricing	\$49/mo	\$29/mo	\$99/mo*	\$417/mo	\$99/mo	Custom	\$800+	Custom	\$49/mo
AI Brand Context Input	✓	✗	✗	✗	✗	✗	✗	✗	✗



Entity Landscape

Map who you're competing against in AI answers — before you even scan.



Narrative Score

Not just how often AI mentions you — but whether the story is helping or hurting.



Gap Intelligence

The exact prompts where you should appear — but don't. Absence is the risk.

Ready to see what AI is saying about you?

Start your free scan at shensuo.ai — no credit card required.

Start Free at shensuo.ai →

PRICING

Plans with Tailored Value for Your Business.

All plans include all 4 LLMs. No enterprise gate. No hidden add-ons.

FOUNDER	STARTUP	MOST POPULAR STUDIO	AGENCY	ENTERPRISE
\$49 /mo	\$99 /mo	\$249 /mo	\$499 /mo	\$1,499 /mo
<ul style="list-style-type: none"> • 1 Project · 3 Domains • 25 prompts · 25 scans • All 4 LLMs • Entity Landscape • Prompt Variants • Brand Story 	<ul style="list-style-type: none"> • 3 Projects · 10 Domains • 100 prompts · 100 scans • Full Audit Tab • Lost Prompt Recovery • All Founder features 	<ul style="list-style-type: none"> • 10 Projects · 25 Domains • 250 prompts · 250 scans • Daily automated scans • Brand Narrative • All Startup features 	<ul style="list-style-type: none"> • Unlimited Projects • Unlimited Domains • 500 prompts · 1,000 scans • White-Label Platform UI • Client Viewer Seats 	<ul style="list-style-type: none"> • Unlimited Everything • 1,000 prompts · 5,000 scans • Full multi-tenant setup • Dedicated onboarding • SLA + custom contracts

CUSTOM SOLUTIONS

Need something else? We can do that too.

Not everything fits neatly into a tier. We provide customized and agency solutions for teams with unique scale, workflow, or delivery needs.

One-Time Brand Audit

Full AI narrative audit across all LLMs — delivered as a branded report. No subscription required.

Large-Scale Prompt Scans

Burst scan requests above plan limits — ideal for competitive research or product launches.

Narrative Recovery Campaigns

Map broken prompts, identify what's feeding the bad answer, and build a correction strategy.

Agency White-Label & Reseller

Resell Shensuo under your brand. Custom subdomain, your logo, client seat management.

Multi-Tenant Seat Arrangements

Need 10+ seats or department-level access control? We support enterprise multi-tenant configs.

More Projects or Prompts

Already on Enterprise but need to go higher? Volume pricing and dedicated infrastructure available.

Contact us about custom solutions → shensuo.ai Response within one business day.

HOW IT WORKS

Up and running in minutes.

Three steps from signup to knowing exactly what AI says about your brand.

01

Add your domain

Enter your domain in a project — then let Shensuo handle the rest. It suggests prompts that matter to your brand, creates fanouts, and starts scanning. Each becomes its own intelligence track.

⚡ Setup in under 2 minutes

02

Shensuo tracks your brand mentions and narratives

Your prompts fire across all major AI models simultaneously. Every response is captured and parsed for brand mentions, sentiment, and competitive positioning — and crucially, the gaps where you should be showing up but aren't.

🔍 ChatGPT · Claude · Gemini · Perplexity — all at once

03

The built-in Auditor makes fixing issues easy

Your dashboard surfaces visibility and narrative scores so you know exactly where you're strong and where you're losing market share. Then your AI Auditor goes to work — diagnosing your biggest gaps and delivering a clear action plan to reclaim the ground AI is costing you.

📋 Clear action plan — no guesswork



Entity Landscape

Map who you're competing against in AI answers — before you even scan.



Narrative Score

Not just how often AI mentions you — but whether the story is helping or hurting.



Gap Intelligence

The exact prompts where you should appear — but don't. Absence is the risk.

Ready to see what AI is saying about you?

Start your free scan at shensuo.ai — no credit card required.

[Start Free at shensuo.ai](https://shensuo.ai) →