



PLATFORM WALKTHROUGH

From Setup to Insights in Under 10 Minutes

Here's exactly what happens inside Shensuo — from your first project to a full picture of how AI talks about your brand.

Start Free →

How to Set Up Shensuo in 7 Steps

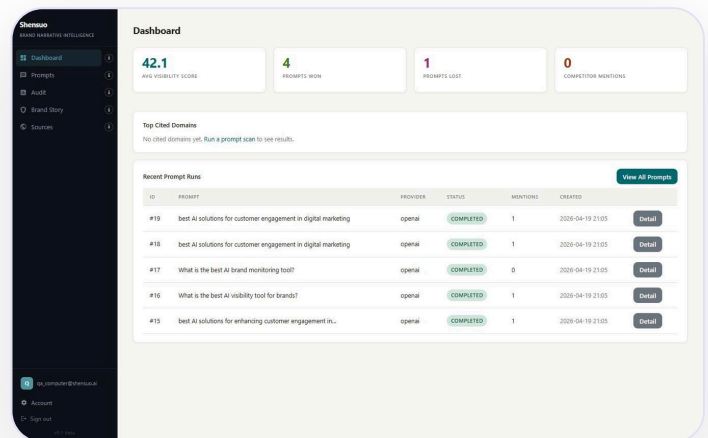
Most teams are running their first scan within ten minutes of signing up.

1 COMMAND CENTER DASHBOARD

Your Dashboard — Everything at a Glance

The moment you log in, Shensuo shows you the metrics that matter: your AI Visibility Score, how many prompts your brand won versus lost, and competitor mentions across all models.

The Recent Prompt Runs table shows every scan you've executed — provider, model, status, and duration — so you always know exactly what's been measured.



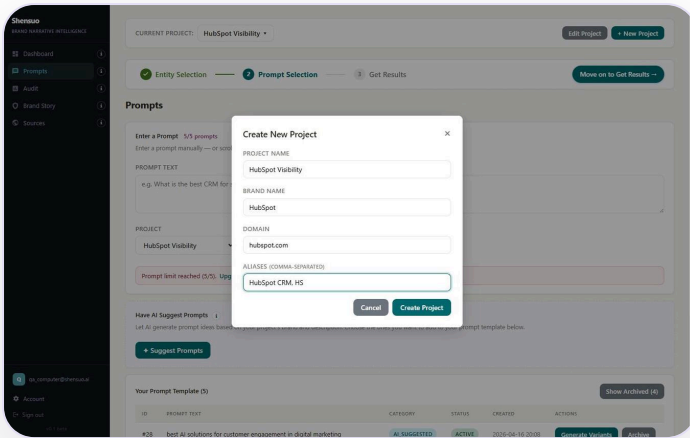
2

SET UP A PROJECT

Create a Project for Your Brand

Enter your brand name, domain, and any aliases — acronyms, product names, or shorthand your customers use. Shensuo uses this to recognize your brand in AI responses even when models paraphrase or abbreviate.

Create one project per brand. Manage multiple brands or clients by creating a project for each.



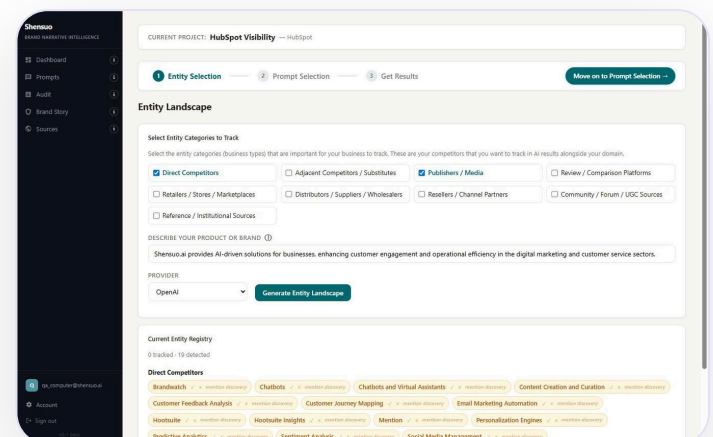
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ENTITY LANDSCAPE

Map Your Competitors — Automatically with AI

Select which competitor categories matter — direct competitors, publishers, review platforms, channel partners. Shensuo generates your full entity map using AI, pulling real competitors and media sources based on your brand description.

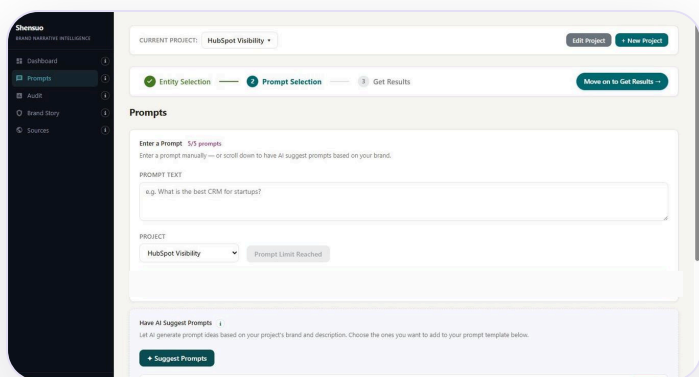
In this example, Shensuo detected 19 entities for HubSpot including Hootsuite, Sprinklr, Talkwalker, Mention, and Brandwatch — all automatically, from a single click.



Enter Prompts Your Buyers Use — or Have AI Generate Them Intelligently

Add the real questions your customers ask AI — "What's the best CRM for small businesses?" These are the buying-intent prompts where your brand either shows up or gets left out.

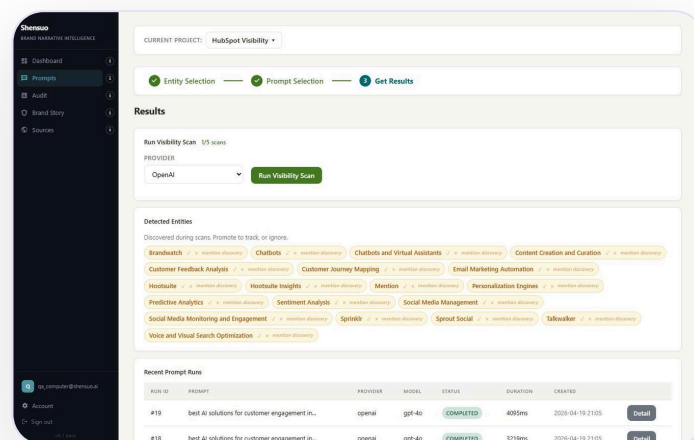
Don't know where to start? Hit "Suggest Prompts" and Shensuo generates buyer-intent questions tailored to your brand — the actual queries your customers are typing into ChatGPT, Gemini, and Perplexity right now. Each suggestion appears as a one-click pill.



Run Your Visibility Scan — See Real Results

Select your AI provider — OpenAI, Gemini, Perplexity, or Claude — and run the scan. Shensuo fires every prompt at the model and records exactly what it says: who appears, in what order, which competitors it names, and which sources it cites.

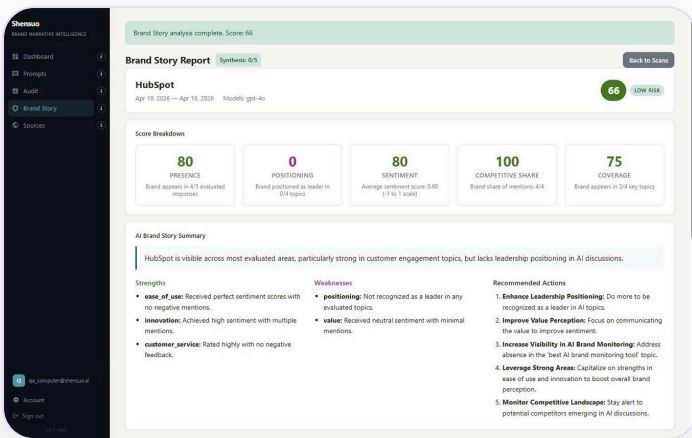
Every completed run is logged with model, duration, and status. You can see which entities were detected across scans and promote them to your tracked list.



See How AI Is Framing Your Brand and Surface Real Issues

The Brand Story Report analyzes the actual language AI uses when it mentions your brand — not just whether you appear, but how you're being positioned. Presence, sentiment, competitive share, and coverage are all scored individually.

In this HubSpot example: Presence 80, Sentiment 80, Competitive Share 100 — but Positioning came in at 0, meaning AI isn't placing HubSpot as a category leader in any evaluated topic. That's the kind of issue you can't surface from a mention count alone.



Get a Prioritized Action Plan

The AI Search Audit converts your scan results into a ranked list of audit records — each tied to a specific prompt, brand, and coverage rating. See at a glance which queries are performing well and which need work.

In this example, the HubSpot audit flagged "WEAK" coverage on a key customer engagement prompt — 69% top score, 3 specific recommendations ready to act on.

| ID | PROMPT | BRAND | COVERAGE | TRIGGER | RECS | TOP SCORE | CREATED |
|----|---|---------|----------|---------|------|-----------|--------------|
| 20 | What's the best CRM for customer engagement? | HubSpot | WEAK | MANUAL | 3 | 69% | Apr 19, 2024 |
| 21 | Best marketing automation tools for B2B companies | HubSpot | STRONG | AUTO | 1 | 91% | Apr 19, 2024 |
| 23 | Which CRM has the best sales pipeline reporting? | HubSpot | MODERATE | AUTO | 2 | 77% | Apr 19, 2024 |
| 24 | Top AI-powered tools for brand monitoring | HubSpot | NONE | MANUAL | 4 | 42% | Apr 19, 2024 |
| 25 | What software do fast-growing SaaS companies use for email marketing? | HubSpot | STRONG | AUTO | 1 | 88% | Apr 19, 2024 |

What You Walk Away With



AI Visibility Score

A single number tracking how prominently your brand appears across every AI model — updated with every scan.



Competitor Intelligence

See exactly which competitors AI recommends instead of you — and in which prompts — so you know where you're losing ground.



Brand Narrative Report

Presence, positioning, sentiment, competitive share, and coverage — all scored individually so you know exactly where the narrative is breaking down.



Actionable Audit Report

Specific recommendations tied to your actual prompt results — not generic advice, but a prioritized plan based on what AI is actually saying about your brand.



Entity Landscape Map

An automatically generated map of every competitor, publisher, and media source AI associates with your brand — so you know the full field you're playing on.



Automated Alerts

Get notified when a competitor outranks you, when AI starts misrepresenting your brand, or when a new negative mention surfaces — via email or Slack.

Ready to See What AI Says About Your Brand?

Setup takes under 10 minutes. Beta pricing is live now.

Start Free →

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